

Yoelle Gulko

Human Connection Filmmaker

Portfolio

Queens, NY

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SKILLS

Film Production

Final Cut Pro, Adobe Premiere Pro, After Effects, Photoshop, Audition, Lightroom, Illustrator, Indesign, DJI Drone Photography & Videography

Business Administrative

Project Management, MS Office, Notion, Airtable, Hubspot, Sales, Market Research

Interpersonal

Communication, Entrepreneurial Spirit, Adaptive, Public Speaking

Proficient in Spanish & Russian

EDUCATION

Washington University, St. Louis

Olin Business School
St. Louis, Missouri

Graduation: December 2023

Major: Organization & Strategic Management

Minor: Business of Entertainment
GPA: 3.92/4.00 ; Dean's List

I seek to create a platform for people to share their stories to inspire human connection.

FILM PRODUCTION EXPERIENCE

The Social Dilemma Grant Recipient

March 2022 - Present

Exposure Labs | New York, NY

- Awarded \$2,500 from the Netflix documentary production team of 'The Social Dilemma' to direct the short documentary "Our Subscription to Addiction": capturing three college students who experienced the debilitating effects of social media and have now joined forces to spark a digital wellness movement
- Organized production logistics: researched 20+ filming locations, coordinated interviewee flights, and secured studio and equipment rentals
- Headed outreach and partnered with 20+ social media influencers, 30+ digital wellbeing activists, and 30+ adult allies to promote the film
- Negotiated a deal to screen the film in 10,000 schools nationwide

Production Assistant/Second Assistant Camera

June 2021 - July 2021

The Pit and the Pendulum | New York, NY

- Collaborated with the assistant cinematographer of an independent, musical short film to properly exchange camera lenses in between shots, operate the film slate, and set/pack up equipment
- Adapted to fast-paced operations by researching on-set terminology to effectively communicate with a 27-person production team
- Edited daily call sheets and tracked shot list (~30 per shoot) to ensure an efficient shoot for assistant director

Founder

September 2020 - Present

A Concerned Human (Freelance Media Company) | St. Louis, MO

- Directed and produced 10 short films centered on the power of human connection reaching 4,500+ people on YouTube
- Designed thorough pre-production processes: storyboarded each film, casted and directed nine actors, overcame administrative obstacles, and crafted insightful, intentional interview questions
- Led each shoot of two to four people as head cinematographer, established confidence with a Canon EOS 5D Mark IV and lighting equipment
- Developed an efficient Final Cut Pro post-production process under a designated time constraint by managing and backing up footage, and ensuring the final product aligns with the intended storyline

Film and Operations Director

September 2021 - June 2022

Between the Lines | St. Louis, MO

- Launched and directed biweekly video series "One Question. Your Answer."—which showcased WashU students' and faculty's responses to one deep question to welcome vulnerability and inspire deeper connections on campus—earning a combined 15,000+ views across Instagram, Facebook, and LinkedIn
- Pitched concept to 200+ students and professors on campus, obtained video consent, and interviewed 75 people in total

Drone Photographer & Videographer

September 2021 - December 2021

Drone Documentary | St. Louis, MO

- Operated a DJI Mavic 2 Pro Drone to direct and produce 3 drone short films
- Utilized Adobe Premiere Pro to collaboratively edit a drone-told documentary about a colossal socioeconomic disparity in St. Louis that was selected to feature in the off-campus Des Lee Gallery